

ARTICLE

Export of Odisha's Fish and Fishery Products: Analysing the Changing Pattern and Underlying Causes

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Abstract

The marine economy for Odisha means a vast ocean of economic opportunities playing an important role in generating and sustaining livelihoods. Among these, the marine fisheries sector plays a vital role in India's national economy in multiple ways, providing livelihood and contributing to economic growth, and generating employment opportunities. It is not only providing job to about 16 million fisher folk and fish farmers at the primary but also contributing solving food security problems and poverty reduction. In this paper, the primary focus will be on India's economic growth concerns in the marine sector, namely fisheries. This study examines the export performance of marine fish from India from 2009-2021 using the panel data extracted from the official portal of Marine Products of the Export Development Authority (MPEDA). The study also aims to investigate the growth and instability of market in terms of quantity and value. Adding to these, the study is also a forecast of the marine product export in terms of amount and market needs.

Keywords: Marine Economy, Food Security, Poverty, Export Performance, Instability.

Introduction

Odisha's coastline of 785 kilometers offers sufficient surplus of fish and fishery products for external trade after catering to the domestic demand. Though compared to the global volumes, fishery products of Odisha origin are being relished by a substantial majority in the rest of the world. Fishery products, thus, have long been serving as an important source of foreign exchange to India's exchequer through substantial amount of exports all over the world. Among these, the fisheries sector is crucial to Odisha's national economy in numerous ways alone providing livelihood, contributing to economic growth, and generating employment opportunities industry. The fishing industry is an

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